**Sample Post-Event Press Release for ReadQuest**

*Media outlets nationwide run articles about students’ participation in ReadQuest. Submit a press release and gain some well-deserved recognition for your students. After March 3, 2017****,*** *simply cut and paste this sample onto your letterhead, customize it as you like with details specific to your classroom or school, and send it to your local newspapers, TV, and radio stations. Many schools like to put an announcement on their websites as well.*

For Immediate Release

[Insert date]

For more information, contact:

[Insert name]

[Insert phone number]

[Insert email if you’d like]

**Students at** [Insert school name] **Celebrate Reading as Participants in Renaissance’s® ReadQuest™ Event**

[Insert city, state —]Students at [Insert name of school]took part in ReadQuest, a nationwide reading event on Friday, March 3, 2017. They joined more than 12,000 educators and tens of thousands of students in Renaissance’s annual one-day reading celebration that encouraged K–12 students to celebrate the power of reading—and the incredible places it takes us.

Students read books, nonfiction articles, and took Accelerated Reader 360® quizzes on what they had read to contribute to the national reading effort. On the ReadQuest website, students were able to see their quizzes count toward the live books-read ticker, the results of the poll in Accelerated Reader 360, and the random winners drawn throughout the day.

Approximately [Insert number]students from [Insert name of school]took part in the shared effort. [Add fun reading activities specific to the school, family reading nights, volunteers who joined the event, older students reading to younger students, etc.] All participants received a Certificate of National Participation.

“ReadQuest was a great event for our students,” said [Insert your name and title]. “They loved seeing their Accelerated Reader 360 quizzes count toward the national books-read ticker. Our students gained valuable reading practice, strengthened their vocabularies, and had a blast. We’re so proud of our students and can’t wait until next year’s event.”

**About Renaissance Accelerated Reader 360**

Accelerated Reader 360 is a K–12 program that engages students in personalized independent reading practice and close reading of nonfiction articles. The web-based program provides more than 180,000 quizzes and a variety of high-interest nonfiction articles.

**About Renaissance**

Renaissance is the leader in K-12 learning analytics—enabling teachers, curriculum creators, and educators to drive phenomenal student growth. Renaissance’s solutions help educators analyze, customize, and plan personalized learning paths for students, allowing time for what matters—creating energizing learning experiences in the classroom. Founded by parents, upheld by educators, and enriched by data scientists, Renaissance knows learning is a continual journey—from year to year and for a lifetime. Our data-driven, personalized solutions are currently used in over one-third of U.S. schools and more than 60 countries around the world. For more information, visit [www.renaissance.com](http://www.renaissance.com/).

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